

The NAECA Guidelines

The U.S. Department of Energy (DOE) regulates minimum energy efficiency requirements for water heaters.

The first set of regulations—known as the National Appliance Energy Conservation Act (NAECA)—were created in 1990 and later updated in 2004 to the current standards. A new update to the rules for increasing minimum energy efficiency standards was enacted in 2010 and goes into effect on April 16, 2015.

The chart below shows the new standards.

2015 NAECA Energy Factor Regulations

Rated Gallon Capacity	NAECA 2015 Electric	NAECA 2015 Gas
30	0.95	0.63
40	0.95	0.62
50	0.95	0.60
60	1.99	0.75
66	1.98	0.75
75	1.97	0.74
80	1.97	0.74
100	1.94	0.72
120	1.92	-

Note: For gas-fired units, NAECA applies only to gas-fired storage heaters below 75,000 BTUs and tankless water heaters below 200,000 BTUs.

Tankless NAECA Minimum Efficiency Standards will remain at the previous rating of .82 EF for all gas tankless units under 200,000 BTUs of input.



Scan the QR Code for more information or visit americanwaterheater.com/NAECA.

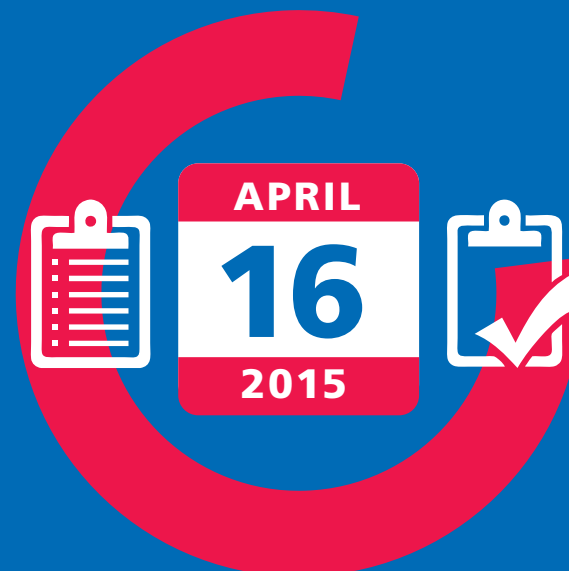
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What you need to know

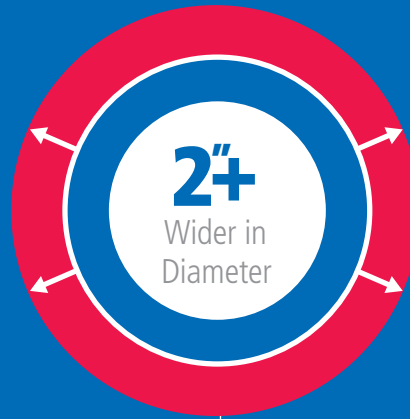
ABOUT THE NEW NAECA GUIDELINES.

The simple answer about the complex new standards.



CHANGES IN PRODUCT DIMENSIONS.

Under the new NAECA regulations most water heaters will be larger, requiring more space for installation.



For example, the diameter of a new unit that has the same gallon capacity as an existing unit may be two or more inches wider.



In addition, the height of a new unit with the same gallon capacity as an existing unit may be two or more inches taller.

What does it mean to you?

American is making all the necessary improvements to its entire line of electric and gas water heaters to meet the new NAECA standards. So you don't have to worry about the technology and engineering involved.

However, those improvements will impact you in a number of ways, and you need to be aware of them when planning for the replacement of existing water heaters.

Product substitutions.

In order to meet certain efficiency standards, some water heaters will no longer be manufactured. If space is a concern, you may have to install a water heater with a smaller storage capacity or a unit with a similar storage capacity that may be larger in physical size than the existing water heater.

For more information, visit americanwaterheater.com/NAECA

Applications to watch for.

If the water heater you're replacing is located in a garage or full basement, the size changes may not be a problem at all.

However, you will need to pay particular attention to any installations in closets and alcoves as well as in multi-family housing locations (apartments and condos) where space is limited. Also, installations where access is gained by using a narrow doorway may present a challenge.

Customers should compare replacement expense vs. unit performance because certain replacement options that weren't ideal before the NAECA 2015 change may now be more attractive based on new unit designs.

Sell-thru timelines vs. manufacturing.

The NAECA regulation effective date of April 16, 2015, applies only to the manufacture of water heaters.

Manufacturers, distributors and contractors may continue to sell products manufactured prior to this date for an indefinite period of time.



WHAT YOU SHOULD DO.

We want our customers to be confident that American is taking the proper steps to be prepared for the new NAECA regulations. In fact, we already offer many high efficiency water heaters today that meet the 2015 NAECA requirements. To learn more about our preparations and view a list of our units that already meet the 2015 NAECA standard, visit americanwaterheater.com/NAECA.

If you have further questions about NAECA and how American is addressing the new efficiency requirements, please contact your regional sales manager or sales rep agency.